

STEWIACKE  
RIVERS OF OPPORTUNITY

HALF WAY BETWEEN THE NORTH POLE & EQUATOR

# TOWN DAYS

## Event Proposal

August 2nd - 4th, 2024



### PREPARED FOR

Businesses and  
Organizations

### PRESENTED BY:

Town Days Committee

# About the Event

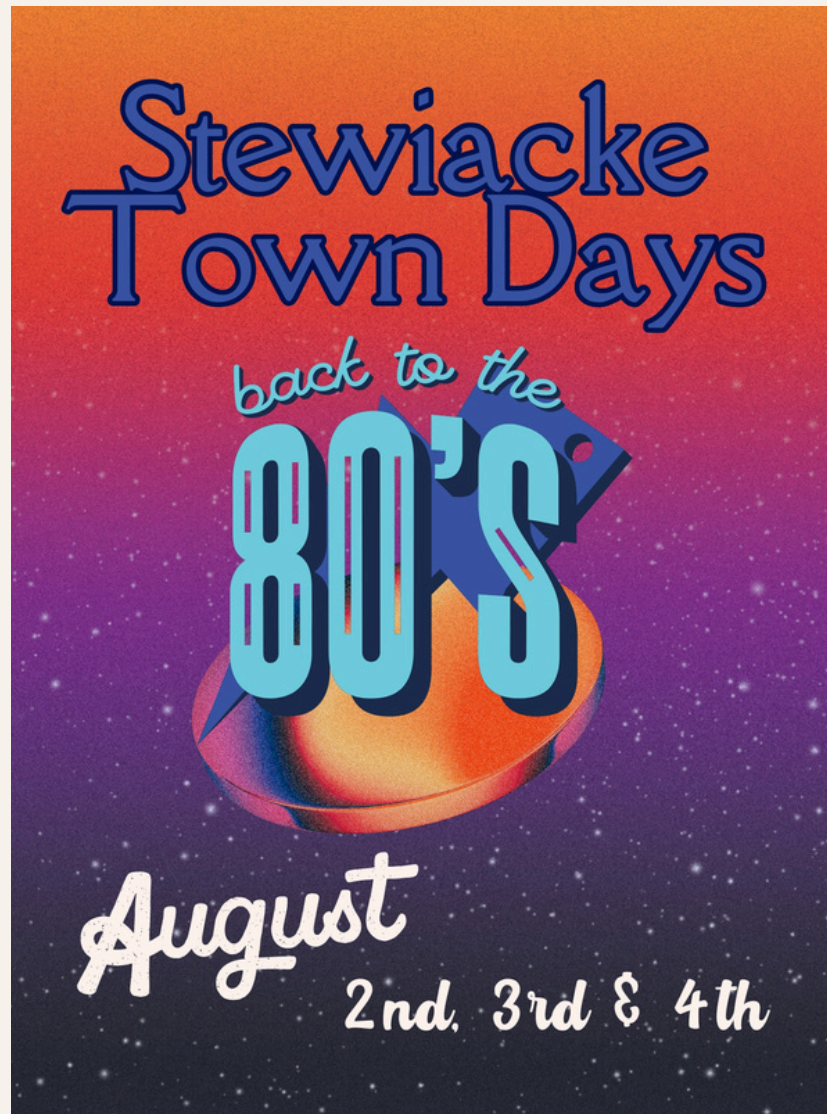
For over 50 years, the Town of Stewiacke has been hosting Town Days to bring together residents and visitors. In 2022, we successfully revived the event post-pandemic, attracting the highest attendance in years.

During the weekend celebration, attendees can enjoy a variety of activities, including a softball tournament, parade, bouncy castles, teen night, breakfast, dance, and fireworks.

## Theme

This year's festival theme is "Back to the 80s," aiming to highlight the best bands, movies, and trends from that era.

We owe our event's success to the generous support of our sponsors, as well as our partnerships with businesses and organizations. Thank you for making it all possible!





# Town Days Event Team

**Chair: Councillor Pam Osborne**

**Members: Holly Chiasson, Greg  
Connell, Mairi Shears, Ben  
Isenor, Mary Lloy , Don Dunn,  
Beate Acker, Erin Richard &  
Deputy Mayor Roseanne  
Chapman**

# Event Sponsorship

The Town Days Festival is dependent on sponsorship and partnerships with businesses, organizations and individuals within the Town of Stewiacke and surrounding areas. We have been very fortunate in the past to receive financial contributions to this event from our sponsors. We must mention the events that are hosted and organized by businesses and organizations in town. We appreciate this as it adds so much value to our schedule of events, and eases the demand on committee members and finances.

**Are you interested in becoming a sponsor or partner?  
What does that look like?**

## **Event Partner**

You are able to utilize a space (building, lawn etc.) and organize an event of any kind open to the public during Town Days.

If interested in becoming a sponsor payment can be made to Town of Stewiacke via cheque, etransfer [town@stewiacke.net](mailto:town@stewiacke.net) with Town Days in the subject line or cash at the Town Office.

## **Financial Sponsor of event**

You are able to make a financial contribution to the Town Days Festival.

Bronze - \$100

Silver - \$250

Gold - \$500

Platinum - above \$500

**Recognition- Logos & businesses highlighted on social media & posters.  
A float will be dedicated to all our sponsors and partners in the Grand  
Street Parade on August 3rd.**

# Event Schedule

\*Schedule subject to change

## Thursday August 1st

10:00am Traveling Puppet Show @ Library

## Friday August 2nd

- 10am-12pm: Card Party @ Legion
- 11:00am: Teddy Bear Picnic @ Dennis Park
- 5:00pm-7:00pm Foam Party @ Dennis Park
- 6:00pm: Ball Tournament @ Stewiacke Rec Grounds
- 7:30pm: Sunset Tour @ Shubenacadie Wildlife Park (Pre register)
- 10:00pm: Fireworks Sponsored by Tim Hortons @ Rec Grounds

## Saturday August 3rd

- 8:00am: Ball tournament @ Stewiacke Rec Grounds
- 8:00am-10:00am: Breakfast @ Legion Sponsored by Foodland
- 9:00am Fun Run: @ Stewiacke Rec Ground
- 9am-1pm Farmers Market: @ Big River Café
- 9:30am: K9 Hi Flyers @ Dennis Park
- 10:30am: Grand Street Parade Sponsored by Stewiacke Foodland (pre register)
- 11:30am: Welcome & Cake
- 11:30am-2:30pm: Food & Fun @ Dennis Park  
BBQ (until 2pm) Drinks & Games of Chance Sponsored by Foodland  
Air Brush Tattoos & Bouncers
- 11:00pm-3:00pm: Music with Jason Judah Taylor Band @ Dennis Park

# Event Schedule

## Saturday August 3rd (Continued)

- 6:00pm-8pm:** Teen Focused night (not exclusive) @ Dennis Park  
Laser Tag; Nerf Gun Rival; Mechanical Ride
- 7:30pm-9:00pm:** Trivia night @ Whistlers

## Sunday August 4th

- 8:00am:** Ball Tournament @ Rec Grounds
- 9:30am-11:00am:** Mini Golf Senior Special @ Mastodon Ridge
- 10:00am-4pm:** BBQ, Ice Cream & Music with Dale Grace @ Mastodon Ridge
- 10:00am-1pm:** Breakfast @ Whistlers
- 12:30pm-2:30pm:** Touch a Truck @ Community Centre
- 1:00pm-3:00pm:** Celebrate Stewiacke's Birthday with History @ Stewiacke Community Centre
- 1:00pm:** Washer Toss @ Stewiacke Recreation Grounds
- 2:00pm:** - 5:00pm Music @ Coldstream Distillery Feat. Mike McGrath
- 2:00pm-6:00pm Food Trucks @ Mastodon Ridge