

Town of Stewiacke  
Business and Tourism Committee

Minutes of the Meeting April 4, 2019

**Opening & Welcome**

The meeting was called to order at 9:00 A.M. by Susan Creelman

**Present**

Susan Creelman, Mary Commo, Natasha Head, Marla Taylor, Don Hay, Brian Harrison, Chad Ramsey, Dale Bogle (CAO), and Jim McMorran

**Regrets**

Regrets were received from: Brennan Gillis, Jeff Gray, and Darren Schriver

**Agenda**

The agenda was accepted as circulated

**Minutes of the Previous Meeting**

Moved by Jim McMorran, seconded by Mary Commo, the minutes of the March 2019 meeting were accepted with a correction to the CAO's name..

**Business Arising From the Minutes**

VIC

The VIC is interviewing people for a June opening.

Tide Times Brochure

Mary Commo reported this is ongoing and should have a report for the next meeting. The brochure may include a "tear-away map" of the Town of Stewiacke.

Via Rail

Susan Creelman spoke of a newsletter put out by VIA Rail that mentions service in N.S and that the project of a service Moncton to Halifax is on hold.

Strategic Plan

Susan Creelman distributed notes on the B & T Ctee review of the S/ Plan.

A discussion followed on a number of projects and other plans relating to the development along the river front, including a wharf and approaching the Wild Life Park. The Saltscapes Expo was also discussed. Mary Commo reported the Music in the Park project is ongoing and the hope is to have an event in June 2019 Contact of Janette Robinson for information on the Stewiacke River Park programs that could be adopted/ adapted to the Music in the Park plan. Dale Bogle, CAO, spoke of the "Small Homes" concept. He mentioned that over 50% of the residents of the Town of Truro live in apartments.

A comment was made about increased need for signage awareness of the main part of the town at the intersection of Highway 2. Dale Bogle spoke also of the use of Podcasts to promote the Town and what it has to offer.

Petro Canada is to install Level 3 Chargers for electric cars in the Mastodon Ridge station in June. Dale Bogle will follow with Brennen Gillis on advertising for the Town. Don Hay also mentioned the Wharf development along the river front and the possible funding available from ACOA.

#### Future Worx

The course previously reported on was held. Susan Creelman reported having sent a letter of thanks to the course organizers and a number of course supporters.

### **New Business**

Business Breakfast

Suggestion was asked for a possible guest speaker.

Small Homes

Dale Bogle spoke on this subject.

Radio Podcasts

Dale Bogle spoke on this subject and how other groups make use of Podcasts

Public Meeting

Susan Creelman reported there were nine (9) citizens at the meeting Suggestions were made for informing the public with possible relying on electronic means .

Susan Creelman also spoke of the development(s) at the Perry Lake and the fact that the old NSLC building may be up for sale.

Two (2) new businesses have opened in Town, C & C Affordable Auto Sales at the S & F garage and Abalone Retreat.

Jeff Turple has been chosen as the Volunteer of the Year for the Town.

### **Member Reports**

- Dale Bogle reported there is a P/ Time communications person on staff;
- Chad Ramsay reported on the development near Logan Drilling;
- Natasha Head mentioned there will be fruit and vegetable sellers at her place of business for the summer;
- Mary Commo spoke of the May 11 2019 clean Up day and the upcoming Business Expo.

### **Next Meeting**

The next meeting of The Business & Tourism Committee will be on Thursday, May 2nd , 2019, 9:00 am in the Town Council Chamber.

### **Adjournment**

The meeting was adjourned at 10:25 AM by the Chair, Susan Creelman.

**Note:** There are new chairs in the Council Chamber!

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Susan Creelman  
Chair

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Jim McMorran  
Secretary