

**Minutes of the Meeting
February 7, 2019**

Opening & Welcome

The meeting was called to order at 9:00 A.M. by Susan Creelman who extended welcome to Andrea Jackson of ACOA.

Present

Susan Creelman, Mary Commo, Marla Taylor, Jeff Gray, Don Hay, Brian Harrison, Darren Schriver, Jim McMorran

Regrets

Anna Nibby-Woods, Brennan Gillis, Corey MacFadden

1 Agenda

The agenda was accepted as circulated

2 Minutes of the Previous Meeting

Moved by Darren Schriver, seconded by Jeff Gray, the minutes of the January 2019 meeting were accepted with corrections for name spelling.

3 Business Arising From the Minutes

3.1 Bus Service

Susan Creelman reported this project is not a finished proposal.

3.2 CAO

Dale Bogel is the Town of Stewiacke CAO effective mid February

3.3 Civic Building

Mary Commo updated on the developments with the civic building/ formerly the United Church. May noted the design of the building will be in consideration of the location and community.

3.4 Worx Course

Twelve (12) students are expected and the course will be held at the Art Gallery location in Mastodon Ridge.

3.5 Survey

Susan Creelman reported on behalf of Brennan Gillis the survey received good response. Darren Schriver mentioned how well Stewiacke Businesses work together as a team.

4 New Business

4.1 Tide Time Brochure

Mary Commo updated information on the subject brochure, including a cost estimate from KimNat, a local business Jeff Gray referred to a web site that gives tide times.

4.2 Visitor Information Center

No report/ update at this time.

4.3 Plastic Bags

A discussion followed on the use of plastic shopping bags. Darren Schriver mentioned that plastic bags cost over \$15,000 a year. Mary Commo mentioned the N.S. government is looking into this matter.

4.4 NSLC Store

Susan Creelman shared a floor plan of the subject existing location.

4.5 Strategic Plan Meeting

March is a possible meeting time to discuss and review the committee's Strategic Plan.

4.6 Advertising

Susan Creelman circulated a mock-up of an ad for the “Weekly Press” distributed with the flyers. A question arose as to whether the B & T Committee should/ could support this advertising or rather promote special events vs general advertising. Susan Creelman also circulated a “Tax Incentive” paper prepared by Dalas Tufts and asked if this could/ should be circulated by social media, mail and made available to local businesses. Mary Commo commented on the fact she is looking into how other towns are encouraging businesses to come to them.

5 Member Reports

- Don Hay spoke of plans for future development at Mastodon Ridge
- Marla Taylor reported on a very successful concert held at her home
- Jeff Gray asked about the Perry Lake Development project;
- Andrea Jackson stated she is encouraged by the discussions at this meeting and also need to consider realtors in the area to help promote the town.

6 Next Meeting

The next meeting of The Business & Tourism Committee will be on Thursday, March 7th, 2019, 9:00 am in the Town Council Chamber.

7 Adjournment

The meeting was adjourned in due and timely fashion at 10 AM by the Chair, Susan Creelman.

Susan Creelman
Chair

Jim McMorran
Secretary

Jeff's name is spelled Geoff a couple of times throughout the document.