

Town of Stewiacke  
Business and Tourism Committee

Minutes of the Meeting  
Thursday, April 12, 2018

1. Opening & Welcome

The meeting was called to order at 9:05 A.M. by Susan Creelman, Chair

Present

Susan Creelman (Chair), Brian Harrison, Don Hay, Darren Schriver, Jim McMorran Susan Creelman acknowledged Jim McMorran as having been selected as Volunteer of the Year for the Town of Stewiacke.

Guest

No Guests

Regrets

Regrets were received from Mary Commo, Natasha Head Marla Taylor, Anna Nibby-Woods, Jeff Gray

2. Changes to Agenda

The only business discussed was the update on the Strategic Plan

3. Strategic Plan

- Susan Creelman reviewed the Strategic Plan! Susan Creelman distributed a Synopsis of the Strategic Plan including updates on the various sections of the Plan.

- An open discussion followed on the Plan including but not limited to the following:

- A civic building committee is in place and reviewing a number of options;

- Council is looking at what citizens have wished and at how the Town is meeting these wishes;

- A comment was made about the different requirements/ needs between the Mastodon Ridge development and the Town proper. This required separate plans but also plans that are mutually supportive as one area is tied to the other;

- The subject of Social Media was discussed with acknowledgment that Facebook has now become more important than a web page in order to communicate and reach a larger portion of the population.

- REN. Susan will recap the Plan for presentation at a public meeting to be hosted by REN.

- The question was asked: What do we, the Town promote, want to promote. Among other topics, are the walking trails, day trips, the tide, eagles.

- Additionally on the subject, the question was asked, How do we present our resources? What are we promoting? We being the Town of Stewiacke;

4. Other Business - No other business was discussed.

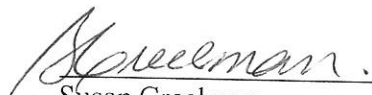
5. Member Reports - No reports

6. Next Meeting

The next meeting of The Business & Tourism Committee will be on May 3<sup>rd</sup>, 2018, 9:00 am in the Town Council Chamber.

7. Adjournment

The meeting was adjourned at 10:10 am

  
Susan Creelman

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Jim McMorran