

Town of Stewiacke  
Business and Tourism Committee

Minutes of the Meeting  
Thursday, February 1<sup>st</sup>, 2018

1. Opening & Welcome  
The meeting was called to order at 9:05 am by Susan Creelman, Chair  
Present  
Susan Creelman (Chair), Marla Taylor, Jeff Gray, Natasha Head, Brian Harrison, Chad Ramsay, Mary Commo  
Regrets  
No regrets were received
  
2. Changes to Agenda  
No changes to agenda
  
3. Minutes of the Last Meeting  
On a motion by Jim McMorrان, seconded by Mary Commo, the minutes of the January 2018 meeting were accepted.  
  
Susan Creelman advised the committee that Ann MacDonnell was no longer the CAO with Grant Cook as acting CAO.
  
4. Strategic Plan  
Susan Creelman reviewed the accomplishments for 2017 and the action plan developed in 2016.  
High lights included:  
Increased financial support to/ for the VIC; Development of the B & T committee Facebook page; the B & T web page; Increased PR awareness and the CBC radio reports; Expansion of the newsletter mailing to include all of the postal code area; Economic and residential developments; Contact and discussions with VIA Rail; Discussions on a Bus service; ; Perry Lake development  
Looking to the Future - 2020
  - ▶ Town Hall and Library building - three sites being considered including the current United Church site
  - ▶ Property development and new businesses
  - ▶ A professional center; Highway development
  - ▶ Trails development, - signage, Town's Recreation Dept.
  - ▶ Link to Mastodon Ridge
  - ▶ Branding

Looking to the Future - 2028

- Community demographics
- Draw people to downtown area
- What will down town core look like
- Parking
- Professional Center
- Perry Lake Development, future move of the NS Liquor store
- Who do we want to attract:
  - Assisted living for demographics
  - Immigration
  - Young families

5. Next Meeting

The next meeting of The Business & Tourism Committee will be March 1<sup>st</sup>, 2017

6. Adjournment

The meeting was adjourned at 10:10 am

---

Susan Creelman  
Chair

---

Jim McMorran  
Secretary