

Town of Stewiacke
Business and Tourism Committee

Minutes of the Meeting
Thursday, December 7th, 2017

1. The meeting was called to order at 9:00 AM by Susan Creelman, Chair
Present
Susan Creelman (Chair), Mary Commo, Natasha Head, Anna Nibby-Woods, Marla Taylor. Jeff Gray, Brian Harrison, Darren Shriver, Jim McMorrان
Guests
Dean Porter and Anne MacDonnell the new Town of Stewiacke CAO were welcomed.
Regrets
Regrets were received from Don Hay
2. Changes to Agenda
The agenda was accepted as circulated.
3. Minutes of the Last Meeting
On a motion by Jim McMorrان, seconded by Mary Commo, the minutes of the November 2017 meeting were accepted as circulated
4. Business Arising From the Minutes
 - 4.1 Via Rail
Susan Creelman reported having met with a Via Rail representative to invite said person to the January 2018 B & T meeting.
 - 4.2 Commuter Service
Dean Porter updated on the developments on the commuter service proposals between Halifax Airport and Stewiacke. It was felt a survey might be required to determine support for a stop in Stewiacke.
 - 4.3 Litter Clean Up
Mary Commo reported that 30 bags of litter had been picked up on the clean-up day. There were 15 Sea Cadets who participated. Mary Commo expressed thanks to Foodland and KFC for their support.
 - 4.4 VIC & Business Meeting
Mary Commo distributed statistics on the numbers for the past season at the local VIC. Mary Commo also addressed a meeting in Tatamagouche on how to attract businesses. Darren Shriver spoke of some of the initiatives in Tatamagouche.
 - 4.5 Car Charging Stations
NS Power is looking for establishing charging stations along the 100 series highways.
 - 4.6 CBC Community Radio
Anna Nibby-Woods reported having interviewed local people for this show and spoke about a future interview with the woman who bought the former Anglican Church.
 - 4.7 Facebook Page
Natasha Head stated she is looking for input for this page. She is also looking at local businesses to post their information and profiles.
 - 4.8 Strategic Plan
On going for January 2018 meeting

5. New Business
5.1 Public Hearings
The Town of Stewiacke is looking at a tax incentive to attract new business. The Town Planning Advisory Committee is taking the initiative on this subject. A public hearing meeting was held with mixed results on the proposal but with overall support given.
6. Committee Reports
No reports.
7. Member Reports
 - Jim McMorran reported on the support given to the CEH Branch of CMHA by the Community Credit Union in Truro.
 - Jeff Gray reported the Stewiacke Community Showcase is on hiatus for the present. Jeff also mentioned increase in the studio business and upgrades in the equipment.
 - Marla Taylor spoke of a Tourism Association meeting she attended recently.
 - Darren Shriver reported on his continuing involvement with the Mastodon Ridge VIC and the fact the province is placing a greater emphasis on tourism.
 - Anna Nibby-Woods reported she has been invited to join the Aboriginal Tourism Committee. She suggested the VIC location might better serve the Town if it was located in the Town proper. with consideration in the new town building.
 - Mary Commo reported on a new organization being formed to increase marketing information which she is planning on being a part of. Mary also reported that China is no longer accepting certain recycling materials which may cause concerns for the industry.
8. Dates to Remember
January 4th, 2018 B & T Committee meeting
9. Next Meeting
The next meeting of The Business & Tourism Committee will be on Thursday, *January 4th, 2018*, at 9:00AM in the Council Chambers.
10. Adjournment
The meeting was adjourned at 10.15 am.

Susan Creelman
Chair

Jim McMorran.
Secretary