

BUSINESS & TOURISM COMMITTEE MINUTES

JANUARY 4, 2018

Members present: Susan Creelman, Brian Harrison, Marla Taylor, Chad Ramsey, Mary Commo,.

Regrets: Jim McMorran, Don Hay, Darren Schriver, Jeff Gray, Natasha Head.

Meeting called to order by Susan Creelman, Chair.

Agenda – Approved as presented

Minutes – Motion to approve – Mary Commo, Seconded – Chad Ramsey. Motion Carried.

Business Arising

4.1 – VIA Rail – Susan advised Committee a meeting with VIA's Eastern Region GM – Susan Williams set for Jan 16th at 10:00 AM.

4.2 – Commuter Rail – Susan reported she did contact Kim MacDonald, Economic Development, and East Hants was advised they are not actively looking at this right now. East Hants Council looked at it a couple of years ago and not prepared to pursue at this time.

4.3 VIC update – Mary Commo reported the high numbers for the season and is going to pursue with the Chamber to see if we can use this to our advantage. Is there more funding, what are future plans for VIC's. Discussion ensued.

4.4 – Car Charging Station – no report

4.5 CBC Community Contact – no report.

4.6 – FB page – no report

4.7 – Strategic Plan – It was agreed to devote the February meeting to the Strategic Plan. Two areas for focus will be: 1) diverting travellers from highway to venture to downtown core after stopping at exit businesses and 2) VIC – what is the future, what do we want to see, etc.

4.8 – NSLC relocation – Susan reported hearing about an RFP being issued to relocate the NSLC in Stewiacke. Other Committee members have heard and verified same. No details as to where and when.

New Business –

4.1 – REN – Susan advised Committee of the new CEO, Brennan Gillis for the Truro & Colchester Partnership for Economic Prosperity. Brennan is from Valley and start Jan 8 2018. Office to be located at 35 Commercial St, Truro (former CoRDA office)

Committee Reports – Nil

Member Reports – General informal discussion

Dates to Remember – Feb 1st – B&T meeting – Strategic Plan.

Adjournment – 9:45 AM.