

Town of Stewiacke  
Business and Tourism Committee

Minutes of the Meeting  
Thursday, February 2<sup>nd</sup>, 2017

Opening & Welcome

The meeting was called to order at 9:05 am by Susan Creelman, Chair

Present

Susan Creelman (Chair), Anna Nibby-Woods, Marla Taylor, Jeff Gray, Natasha Head, Brian Harrison, Chad Ramsay, Mary Commo

Regrets

Regrets were received from Jim McMorran

Changes to Agenda

No changes to agenda

Minutes of the Last Meeting

On a motion by Mary Commo, seconded by Jeff Gray, the minutes of the January 5<sup>th</sup> meeting were approved.

Business Arising From the Minutes

- The minutes included a breakdown of the Strategic Plan as discussed at the January 5<sup>th</sup> meeting.
- Susan and Anna provided the roles and assignees as per discussions held at the previous session.
- Jeff Gray recommended Natasha Head be assigned to media.
- In regards to littering and ramp clean up, Mary asked if we should involve the school. While issues of liability and past refusals were mentioned, it was determined that there is no harm in asking and we could reach out to Principal Brenda Cox.  
In regards to littering and ramp clean up, Brian mentioned the DOT Adopt a Highway program and looking into what avenues may be available to assist with the issue.
- Anna made a motion to approve the changes and recommendations, seconded by Marla
- Regional Enterprise Network (REN) Update
- Susan updated all in regards to the REN moving forward. Presently consists of Colchester County, the towns of Truro & Stewiacke and Millbrook. There will be a letter prepared inviting the areas of East Hants and Cumberland counties to be a part of the network as well, but this has yet to happen. Susan is sitting on the Liaison Committee as Stewiacke's rep and they are presently forming the board of directors. There were a total of 23 applications received for 9 available positions. Those selected have not yet been named.

Communities in Bloom

Marla has been reaching out and trying to make contact with those who might be able to help, but no interest has been expressed yet. She asked that there might be a note published in the upcoming town newsletter. Susan agreed to take her request to council February 9<sup>th</sup>.

### **New Business**

- **Tourism**  
Mary noted the Chamber of Commerce meeting will be held February 7<sup>th</sup> at The Peg in Masstown to discuss regional tourism and marketing. The meeting will run from 10-12pm.
- **Business Breakfast**  
Doors open at 8am on February 16<sup>th</sup>. Jeff Gray will provide music for meet and greet 8-8:20am. We ask that all involved please spread the word and help us make the most of this networking event.
- **Culture Showcase**  
The next event is being held February 25<sup>th</sup>, 6:30 pm at the Stewiacke Baptist Church. A variety show honoring the life and work of Johnny Cash. There is a great lineup of local talent for this event and we ask that you help us spread the word and build the buzz.

### **Committee Reports**

- **Bylaw & Policy**  
Dog bylaw has been reviewed. If anyone has issues or concerns with any business bylaws or policies the Committee is looking for input. The meetings are held the 1<sup>st</sup> Monday of the month and all are welcome.
- **Municipal Alcohol Policy Strategy**  
Presently looking at the ramifications of cannabis legalization.
- **Playground Committee**  
A consultant has been hired and some of that cost is being covered under government funding

### **Member Reports**

- Brian made mention of VIA rail meeting with Halifax regarding commuter rail service and that it seems to be moving forward. A great opportunity for Stewiacke should it come to pass.
- Chad has visited Kasey's Barber Shop and highly recommends. As a new business in the community our support and promotion is needed to ensure his staying power here in town.
- Jeff reported on The Culture Showcase's most recent event that hosted 23 attendees (performers & showcase members excluded) Asked committee and council to focus on bringing 2 or 3 guests to upcoming events to help the showcase (and the town talent) grow.
- Anna will once again be reporting as our community correspondent on CBC this coming Tuesday at 6:10am. This report will focus on the litter problem at our off ramps.

### **Dates to Remember**

- The Legion will be hosting a fundraising breakfast Saturday, February 4<sup>th</sup>
- Our business breakfast & networking event Thursday, February 16<sup>th</sup>
- The next Stewiacke Culture Showcase event is Saturday, February 25<sup>th</sup>

### **Next Meeting**

The next meeting of The Business & Tourism Committee will be March 2<sup>nd</sup>, 2017

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**Adjournment**

The meeting was adjourned at 10:05 am

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Susan Creelman  
Chair

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Natasha Head  
Acting Secretary